



## TEACHING CREATIVITY - CREATIVITY IN TEACHING

Series: Management, Policy and Education

Paperback • ISBN: 978 1 907471 17 9 • 220 pages • 229x152mm • £35.00

“

“The problem with higher education is that it pays far too little attention to students’ creative development: individual creativity is taken for granted and subsumed within the traditional cognitive skills that are valued. Creativity as an outcome of higher education, at least in the UK, is often more by accident than design...

The complexity of creativity is a confounding issue for teachers who are often deeply perplexed by the whole idea of developing practice to support students’ creative development.

...If we want learners to be creative we have to foster their will to be creative and help them develop the confidence, knowledge and capabilities to be creative...This anthology accelerates us significantly closer to the achievement of the goals I espouse.”

”

- From the Foreword by Professor Norman Jackson

*Teaching Creativity – Creativity in Teaching* offers new theoretical approaches to the understanding of creativity in teaching and learning in higher education. The book's thirteen chapters contain inspiring examples from people professionally engaged in teaching, learning and assessment. Researchers and practitioners from three continents discuss how students' creative capacity can be improved. Topics covered include:

- creating learning environments that nurture and value doctoral creativity;
- the influence of generation membership, culture and personality factors on students' creative learning references;
- how assessment practices affect the conditions for creativity and thus students' experiences of learning;
- strategies and tactics for teaching creativity in an environment that values criticality;
- students' questioning strategies and how they reveal their approaches to creativity;
- how the diverse views about the notion of creativity affect approaches to creative learning or teaching;
- the importance of explicitly supporting both creativity and reflection, terms whose understanding differs between tutors and students;
- the need for more engagement with creativity as an outcome of pedagogical work in higher education;
- how the use of visual metaphoric storytelling can foster creativity;
- the use of photographs as a foundation from which to develop creative conversations;
- the relationship between culture and teacher education and the major challenges it can pose;
- lessons from setting up a cross-disciplinary centre in creativity in a university.

*Teaching Creativity – Creativity in Teaching* results from a symposium arranged by the international academic association, Learning in Higher Education (**LiHE**) [www.lihe.wordpress.com](http://www.lihe.wordpress.com). This is an essential book for anyone wanting to identify ways of developing a curriculum which genuinely fosters creativity

### About the Editors

**Claus Nygaard** is Professor in Management Education and Director of Research at CBS Learning Lab, Copenhagen Business School, Denmark.

**Clive Holtham** is Professor of Information Management and Director of the Learning Laboratory at Cass Business School, London, UK.

**Nigel Courtney** is an Honorary Senior Visiting Fellow at Cass Business School, City University London, UK.